



Deadline to return the publicity form: November 7th 2026

PACKAGES

Star Package	1 page in the buyer's guide+ 1 newsletter (value 850\$)	750\$ + tx (862,31)	X	=
Excellence Package	1 page in the buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center (value 1050\$)	850\$ + tx (977,28)	X	=
Elite Package	1 page in the buyer's guide+ 1 newsletter + advertisement on welcome screen at the exhibit center + logo on ALL communications of the current season (value 1350\$)	1000\$ + tx (1149,75)	X	=

BUYER'S GUIDE



			qty	
1/2 page	300\$ + tx (344,92\$)	X		=
1 page	500\$ + tx (574,88\$)	X		=
Double Page	850\$ + tx (977,28)	X		=
Front inside cover	650\$ + tx (747,34\$)			=
Back inside cover	650\$ + tx (747,34\$)			=
Back Cover	800\$ + tx (919,80 \$)			=
Combo:	Add your advertisement on the welcome screen of the show, for only 100\$ (reg. 200\$)	X		=

Image/Artwork Dimension Specifications	Half Page: 5.5" W x 4.25" H, Safe Image Area: 5" x 3.75", Bleed: 0.125" (1/8") on all sides Full Page: 5.5" W x 8.5" H, Safe Image Area: 5" x 8", Bleed: 0.125" (1/8") on all sides Double Page Spread: 11" W x 8.5" H, Safe Image Area: 10.5" x 8", Bleed: 0.125" (1/8") on all sides Fichier : JPEG ou PDF
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NEWSLETTER



Promotional newsletter	350\$ + tx (402,41\$)	X	qty	=
Combo:	Advertisement on the welcome screen of the show and promotional newsletter	450\$ + tx (517, 40\$)	X	=

VIDEO CLIP (Social Media)



Capture the attention of internet users with a video clip. (Submit a video of a maximum of 2 mns in length)	200\$ + tx (229,95\$)	X	qty	=
* Need a little help with your video creation ? Contact us (Fees apply)				

WELCOME SCREEN

Advertisement on the welcome screen	200\$ + tx (229,95\$)	X	qty	=
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PROMOTIONAL ITEM ("Goodie Bag")



Promotional item distributed to each retailer upon arrival (goodie bag)	200\$ + tx (229,95\$)	X	qty	=
- The items must be approved by the VOCA team				